IN THE CLAIMS

A listing of the claims of the present application is as follows:

1. (Currently Amended) A method of <u>processing rich media content</u> ~~using descriptive language to define Rich Media Elements and relations among the media elements in an application, executable on a multimedia player~~, comprising the steps of:

a) <u>creating a multimedia content file from rich media content as</u> ~~collecting and formatting Rich Media as an Multimedia Vehicle Repository (MVR) file and~~ a first input to an authoring tool;

b) creating a text based ~~Rich Media Content~~ <u>rich media content</u> description file <u>descriptive</u> of the ~~MVR~~ <u>multimedia content</u> file as a second input to the authoring tool; and

c) combining the ~~Rich Media Content (MVR)~~ <u>multimedia content</u> file and the text based ~~Rich Media Content descriptive~~ <u>description</u> file as an ~~edited Multimedia Content (MVR)~~ <u>composed</u> file using the authoring tools.

2. (Currently Amended) The method of Claim 1 further comprising the step of:

d) editing the ~~Rich Media Content~~ <u>rich media content</u> description file by a user using a text editor.

3. (Currently Amended) The method of Claim 1 wherein the step of creating a text based ~~Rich Media Content~~ <u>rich media content</u> description file further comprises the step of:

e) using an <u>Extensible Markup Language (XML)</u> program to create the description file.

4. (Currently Amended) The method of Claim 1 wherein the step of combining the ~~descriptive~~ <u>description</u> file and the ~~Rich Media~~ <u>multimedia content</u> file further comprises the step of:

f) executing a batch processing program to combine the ~~descriptive~~ <u>description</u> file and the ~~Rich Media Content (MVR)~~ <u>multimedia content</u> file.

5.   (Currently Amended) The method of Claim 1 further comprising the step of:

g)   transmitting the ~~Rich Media Content~~ <u>rich media content</u> as a streaming digital file ~~for collecting and formatting as the first input to the authoring tool~~.

6.   (Currently Amended) The method of Claim 1 further comprising the step<u>s</u> of:

h)   using a graphical authoring tool to edit the ~~Rich Media Content~~ <u>rich media content</u>; and

i)   creating a ~~descriptive~~ <u>description</u> file of the graphically edited ~~Rich Media Content~~ <u>rich media content</u>.

7.   (Currently Amended) The method of Claim 1 further comprising the step of:

j)   storing the ~~edited Rich Media Content (MVR)~~ <u>composed</u> file and the ~~related descriptive text~~ <u>description</u> file for access by ~~other~~ <u>one or more</u> content creators.

8.   (Currently Amended) The method of Claim 1 further comprising the step of:

k)   downloading the ~~edited Multimedia content (MVR)~~ <u>composed</u> file for display to a user in an ~~ebusiness~~ application.

9.   (Currently Amended) The method of Claim 5 wherein the step of transmitting the ~~Rich Media Content~~ <u>rich media content</u> as a streaming digital file further comprises the step of:

l)   generating the streaming digital file as a sequence of frames.

10.   (Currently Amended) The method of Claim 5 wherein the step of ~~generating~~ <u>transmitting</u> the <u>rich media content as a</u> streaming digital file further comprises the step of:

m)   generating the streaming digital file as a binary file using a HotMedia format.

11.   (Currently Amended) An authoring system for creating text based ~~Rich Media Contents~~ <u>rich media</u>, comprising:

a)   a processor for receiving ~~Rich Media, text and graphics~~ <u>rich media</u>;

b)   means <u>for</u> assembling the ~~Rich Media, text and graphics~~ <u>rich media</u> as a combined ~~Multimedia Vehicle Repository~~ <u>multimedia vehicle repository</u> (MVR) file; and

c)   means <u>for</u> automatically generating a ~~Rich Media Content~~ <u>rich media content</u> description file based on an assembled ~~multimedia repository~~ <u>MVR</u> file; and

d)   means <u>for</u> combining the MVR file and the description file as an edited MVR file.

12.   (Currently Amended) The apparatus of Claim 11 further comprising:

e)   a batch processing program running on the processor for combining the MVR file and the ~~descriptive~~ <u>description</u> file as an edited MVR file.

13.   (Currently Amended) The apparatus of Claim 11 further comprising:

f)   an <u>Extensible Markup Language (XML)</u> program running in the processor for translating ~~the~~ descriptive text in combining the MVR file and the ~~descriptive text~~ <u>description</u> file.

14.   (Currently Amended) A system for creating a textual based ~~Rich Media Content~~ <u>rich media content</u> file as an application executable on a multimedia player, comprising:

a)   means for receiving and storing ~~Rich Media~~ <u>rich media</u> assets in a binary format as a ~~Multimedia Vehicle Repository~~ <u>multimedia vehicle repository</u> (MVR) file;

b)   means for preparing a textual description of the MVR file; and

c)   means for combining the MVR file and the MVR textual description as an edited MVR file executable on a multimedia player as an application ~~in ebusiness~~.

15.   (Currently Amended) The system of Claim 14 wherein the text<u>ual</u> description is <u>Extensible Markup Language (XML)</u> based.

16.   (Currently Amended) The system of Claim 14 further comprising:

d)   means for modifying the text<u>ual</u> description to create a new MVR-XML based file.

17.   (Currently Amended) The system of Claim 14 further comprising:

e)   means for modifying the textual description using a ~~standard~~ text-editing tool.

18.   (Currently Amended) A program medium executable on a computer system, comprising:

a)   program code in <u>creating a multimedia content file from rich media content as</u> ~~collecting and formatting Rich Media as~~ a first input to an authoring tool;

b)   program code in the medium creating a text based ~~Rich Media Content~~ <u>rich media content</u> description file as a second input to the authoring tool; and

c)   program code in the medium combining the ~~Rich Media Content~~ <u>rich media content</u> and the text based ~~Rich Media Content~~ <u>rich media content</u> ~~descriptive~~ <u>description</u> file as an edited ~~Multimedia Content~~ <u>multimedia content</u> file using the authoring ~~system~~ <u>tool</u>.

19.   (Currently Amended) The program medium of Claim 18 further comprising:

d)   program code in the medium enabling the editing of the ~~Rich Media Content~~ <u>rich media content</u> description file by a user using a text editor.

20.   (Currently Amended) The program medium of Claim 18 further comprising:

e)   program code in the medium for creating a text based ~~Rich Media Content~~ <u>rich media content</u> description file as an <u>Extensible Markup Language (XML)</u> program.

21.   (Currently Amended) The program medium of Claim 18 further comprising:

f)   program code in the medium as a batch processing program for combining the ~~descriptive~~ <u>description</u> file and the ~~Rich Media~~ <u>rich media content</u> file.

22.   (Currently Amended) The program medium of Claim 18 further comprising:

g)   program code in the medium for transmitting the ~~Rich Media Content~~ <u>rich media</u>

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content as a streaming digital file ~~for collecting and formatting as the first input to the authoring tool~~.

23. (Currently Amended) The program medium of Claim 18 further comprising:

h) program code in the medium as a graphical authoring tool to edit the ~~Rich Media Content~~ rich media content; and

i) program code in the medium for creating a ~~descriptive~~ description file of the graphically edited ~~Rich Media Content~~ rich media content.

24. (Currently Amended) The program medium of Claim 18 further comprising:

j) program code in the medium storing the edited ~~Rich Media Content (MVR)~~ multimedia content file and the ~~related descriptive text~~ description file for access by ~~other~~ one or more content creators.

25. (Currently Amended) The program medium of Claim 18 further comprising:

k) program code in the medium for downloading the edited ~~Multimedia content (MVR)~~ multimedia content file for display to a user in an ebusiness application.

26. (Original) The program medium of Claim 22 further comprising:

l) program code in the medium for generating the streaming digital file as a sequence of frames.

27. (Original) The program medium of Claim 22 further comprises:

m) program code in the medium for generating the streaming digital file as a binary file in a HotMedia format.

28. (New) A method of processing rich media content, comprising the steps of:

a) generating a content file from rich media;

b) creating a text file descriptive of at least a portion of the rich media in the content file;

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and

c)   combining the content file and the text file into a composed file as an application executable on a media player.